

- Established 1990
- Published Every Friday
- Circulation 15,000
- Readership 50,000+



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## Largest weekly in Whatcom & Skagit County

# 2010 RATE CARD

### Display Advertising Rates

Width x Height in Inches	Total Inches	Open Rate (1x)	High Impact (12X)
Front Cover	---	\$950	
Back CVR-Sml	---	\$800	\$600
Color FP- 10x15.5	160	\$1000	\$750
Full Page-10x15.5	160	\$750	\$650
8" x 12"	96	\$600	\$500
Island - 6" x 10"	60	\$500	\$375
6" x 7"	42	\$350	\$200
4" x 5"	20	\$200	\$125
4" x 4"	16	\$150	\$100
4" x 3"	12	\$100	\$75
4" x 2"	8	\$75	\$60
2" x 3"	6	\$60	\$50
2" x 2"	4	\$50	\$40
2" x 1"	2	\$40	\$30

Rates for premium pages and inserts available upon request.

## AD DEADLINE: TUESDAY, 4PM